



"In Pursuit of Real-Time Real Estate"

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FOR IMMEDIATE RELEASE: June 1, 2008

**"Nature's Table Cafe Signs National Site Selection & Real Estate Representation Agreement With The Windsor Realty Group"**

ORLANDO – Nature's Table Cafe, founded in 1977 and one of the fastest growing healthy quick service café concepts in the franchise industry, announced today that it is using the Windsor Realty Group's comprehensive real estate approach...the *Windsor Way* to streamline and standardize their site selection and real estate process on a national basis.

To support Nature's Table Cafe in driving unit revenue, minimizing risks and out-positioning the competition, the Windsor Realty Group has employed its comprehensive site selection and real estate process. Nature's Table Cafe is committed to utilizing the best tools and processes to choose the right real estate in the right markets for future growth and to employ the *Windsor Way* to deliver the right locations in the most efficient and accurate way possible.

"The leadership at Nature's Table Cafe appreciates the importance of target market driven real estate, flawless execution and the ability to make objective decisions when it comes to the most vital decision and most significant investment a growing company has to make; the real estate", says Dan Wirtz, founder and president of The Windsor Realty Group.

Through harnessing technology and processes, the Windsor Realty Group can perform and deliver an initial market study and site search anywhere in North America in just 4 to 5 days. Compared to the 2 – 3 weeks it takes on average in the industry today, there is no doubt that Windsor helps its clients out-position the competition.

"In our pursuit to deliver real-time real estate solutions to our clients, we have developed proprietary technology and software that allows us to provide our clients with comprehensive and factual information for them to make decisions quickly, without the typical salesmanship experienced from most brokers and consultants", says Brian Curin, managing partner of The Windsor Realty Group.

"The Windsor Realty Group truly understands the franchise model and has developed a comprehensive approach tailored to our needs that allows us to focus on selling and opening franchises and supporting the franchise system, instead of micro-managing the site selection and real estate process" says Rich Wagner, President of Nature's Table Café Franchise Company

### **About Nature's Table Café:**



Nature's Table, based in Orlando, FL has been a family owned business for over 30 years. In 1986, the first franchise opened in a mall location, followed by an expansion into corporate offices, shopping plazas, airports, universities, and health facilities. Thirty years, 75 locations, and 10 states later, Nature's Table knows the true value of their brand and has crafted a proven business model to help ensure franchise achievement. Nature's Table Café believes the true formula for café success is created through hands on environment and a dedicated corporate team with constant support. Nature's Table Café is committed to capitalizing on a variety of emerging consumer trends to continue its growth within the quick service industry. To this day, our corporate team holds family values, franchisee relations and pride on our products as our core values.

### **About The Windsor Realty Group:**

With U.S. offices in Atlanta, GA and international offices in Vancouver, B.C., Windsor Realty Group established in 1996, is a leader in providing commercial site selection and real estate solutions through target market driven real estate, flawless execution and mutual trust. The company has successfully completed assignments in office, retail, and industrial markets in over 350 cities across the country for some of North America's most well-known brands. Most of its success has come through its pursuit of real-time real estate by harnessing the power of process and technology to give clients the absolute best service and facts to make informed decisions that achieve the end result of driving revenue, out positioning the competition and minimizing risk through predictive outcomes.

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