



"In Pursuit of Real-Time Real Estate"

Contact Information:

Brian Curin

1.604.928.0629

bcurin@windsorrealty.com

www.windsorrealty.com

FOR IMMEDIATE RELEASE: January 31, 2007

"The Windsor Realty Group Hires Raving Brands! Marketing Executive"

ATLANTA -- Former Cold Stone Creamery and Raving Brands! Marketing Pro Steps into a Managing Partner Role.

Brian Curin, former head of marketing for Cold Stone Creamery and most recently Vice President of Marketing for Raving Brands!, Fast Casual Magazine's #1 "Mover and Shaker" which concepts include Moe's Southwest Grill, Mama Fu's Asian House, Doc Green's Gourmet Salads, Boneheads, Planet Smoothie, Shane's Rib Shack, Monkey Joe's and PJ's Coffee, joins The Windsor Realty Group as Managing Partner overseeing all marketing and branding aspects including media and public relations.

The Windsor Realty Group, which was established in 1996, is a leader in providing commercial real estate solutions through target market driven real estate, flawless execution and mutual trust. The company has successfully completed assignments in office, retail, and industrial markets in over 350 cities across the country for category leaders such as, Cold Stone Creamery, T-Mobile, BellSouth, H&R Block, Moe's Southwest Grill, Bahama Buck's Original Shaved Ice Company, Hollywood Tans, Edward Jones Investments, AppleOne Employment Services and Jason's Deli. Most of its success has come through harnessing the power of process and technology to

give clients the absolute best service and facts to make informed decisions that will achieve the end result of driving more long-term revenue for every location.

"The Windsor Realty Group is unconventional and truly dynamic in its approach to finding the absolute best possible locations for its clients," explains Brian Curin, Managing Partner for The Windsor Realty Group. "Through my career at Cold Stone Creamery, Bahama Buck's and Raving Brands, I have been a client of The Windsor Realty Group and have personally been blown away by the approach they take to finding not only A+ locations, but educating clients about each market with real facts, not opinions and defining what is the "right" location for driving long-term revenue, which is truly what an A+ location is. In my restaurant and franchise experience, I haven't seen that kind of level of service and intelligence in the commercial real estate arena."

Curin is brought on to oversee all marketing and branding efforts while working closely with Dan Wirtz, Founder and President of The Windsor Realty Group, on business development and strategic direction, including a major West Coast and Canadian development push. Curin's background is deeply rooted in, franchise development, branding, marketing and strategic planning, having developed some of America's most well-known breakthrough brands such as Cold Stone Creamery and Moe's Southwest Grill.

For Cold Stone, Curin oversaw marketing and branding in its early stages and through its major growth period before becoming the area developer and multi-unit franchisee for Cold Stone throughout the Caribbean. He eventually built up the market for Cold Stone before returning to the United States. Today, Cold Stone is one of the fastest growing franchises in the world with over 1300 locations according to Entrepreneur Magazine.

For Moe's Southwest Grill and Raving Brands, Curin developed the marketing department from the ground up to oversee eight unique brands and franchise systems, developed award winning franchise development programs, launched it's

first system-wide national marketing and promotions calendar, formed strategic partnerships with the likes of Coca-Cola North America, the Atlanta Thrashers, the Atlanta Braves and Unilever, and accomplished major branding initiatives including forming a strategic partnership with The National Center for Missing & Exploited Children and becoming an official ambassador to NCMEC for the franchise and restaurant industry.

"Brian not only has the type of fast-growing brand marketing experience that is vital to our long-term growth, but he brings passion and an unconventional approach to getting it done. That's what we need as we take Windsor to the next level and beyond," explains Dan Wirtz, Founder and President of The Windsor Realty Group. "With Brian living in British Columbia, he is well-equipped to really drive our West Coast and international growth" says Wirtz.

Originally from Chicago, Brian, his wife, twin 5-year-old daughters and 2-year-old daughter, recently relocated to Vancouver, British Columbia from Atlanta.

About The Windsor Realty Group

Atlanta-based Windsor Realty Group established in 1996, is a leader in providing commercial real estate solutions through customer driven target market real estate, flawless execution and mutual trust. The company has successfully completed assignments in office, retail, and industrial markets in over 350 cities across the country for some of America's most well-known brands. Most of its success has come through its pursuit of real-time real estate by harnessing the power of process and technology to give clients the absolute best service and facts to make informed decisions that achieve the end result of driving more long-term revenue for every location and minimizing risks along the way.

###